PROFILE



Eric Roth

Business Excellence · Global Procurement · International Value Creation

Executive & Interim Manager · Areas of Assignment: Switzerland, Europe, Asia

«Progress is built on decisions that get implemented, not ideas that get discussed.»

25+	10+	2022	7
Years of Leadership Experience	Years based in Asia	Winner Swiss Lean Award	Countries with Greenfield Setups

Interim Management · Project Leadership · Fixed-Term Mandates · Permanent Position

services@ericroth.org · ericroth.org/services · LinkedIn · Greater Zurich

Core Competencies

Where I take responsibility – and how the results are measured

Business Excellence

QMS / DMS architecture, KAIZEN scaling, maturity models, internal and external audits (ISO 9001, 14001, 45001, 22000 incl. HACCP)

SCM & Procurement

Global sourcing, OEM / ODM management, supplier structures, contract frameworks and SLAs, cost and delivery performance

Governance & Compliance

Process logic and documentation standards, audit readiness, risk management frameworks, group-wide harmonization on a global level

International Structures

Greenfield setup in Asia, sourcing offices and RHQs, intercontinental, tax-optimized value chains, trade administration

Selected Results

- International sourcing organizations in Asia built from the ground up and managed
- Operational stability and delivery capability secured – also in critical situations
- Process efficiency, transparency and operational control measurably increased
- QM and documentation structures developed, embedded and harmonized group-wide
- Global trade contracts, SLAs and compliance frameworks structured and enforced
- Continuous improvement sustainably established within the organization

Mentoring	Professionals across functions · Structured capability development · Sustained performance gains · Role clarity · Problem-solving · Professional / personal growth in complex organizations
Industry Focus	Cargo Logistics · Wholesale & Retail · Packaging · Home Appliances · Fastening Technology · Tools · DIY · Drive Technology · Paper Industry · Graphics · Advertising Technology · POS / POP Concepts · Luxury & Consumer Goods · Private Labels · Print Media · e-Publishing

Career & Qualifications

Over 40 years of practice, 25+ of them in leadership responsibility

2026 – present — **Interim Manager**
Business Excellence / Operations (OPEX) · B2B / B2C

2020 – 2025 — **Manager Business Excellence**
General cargo and freight logistics · B2B / B2C

2017 – 2020 — **Interim Manager**
Operations (OPEX) / Supply Chain Management · B2B / B2C

2016 – 2017 — **Head of Purchasing & SCM**
Luxury goods packaging, SIS, POS / POP displays · B2B

2014 – 2015 — **Head of PM, Procurement & Marketing**
Private-label household appliances, wholesale · B2B

2009 – 2013 — **Head of SBU Fastening Technology / Tools**
Wholesale steel, metals, tools, DIY · B2B

2004 – 2008 — **SCM Consultant, Bangkok**
Global value chain of consumer goods · B2B

1996 – 2004 — **Managing Director ASIA**
Global procurement of private-label consumer goods · B2C

1982 – 1995 — **Earlier activities**
Administration, trade (sales) and advertising technology

International Experience

Asia	10+ years based in Asia: building and operating a sourcing organization with sourcing offices and RHQs
Europe	Switzerland, Germany, Italy, Spain and Portugal
Scandinavia	Multiple work assignments, primarily in Sweden
USA / Canada	Language courses, final exams, seminars and workshops

Certifications & Qualifications

QMS ISO Lead Auditor IRCA (SGS) · Innovation Management (IBMI) · Six Sigma Black Belt (CSSC) · Internal Auditor (SAQ) · Lean Manager (SGO) · MBA in General Management (UNW / PU) · LAN Administration (HP Academy) · Marketing Specialist, Federal Diploma · Commercial Diploma (VSH) · Advertising Technician, Federal VET Diploma

Standards & Systems

ISO 9001, 14001, 45001, 22000 (incl. HACCP) · GDP · AQL · SA-8000 · BSCI · FSC · CE · REACH · RoHS · EN 71 · Incoterms · AEO | KAIZEN · KANBAN · BPMN 2.0 (Adonis QMS / DMS) · ERP and CMS systems · MS 365 · Web & Intranet