

Eric Roth

ericroth.org



Interdisciplinary Business Excellence.
10+ years in Asia. Greenfield Experience.

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Silent Precision. Strategic Impact. In a world full of noise, true professionals act with clarity and purpose.

The name [Ninja Services](#) says it all: Equipped with ninja-like qualities – agility, adaptability, and strategic focus – I cut through complexity to drive [Business Excellence](#) and master [Supply Chain Management](#). My approach is pragmatic and solution-oriented, built on global experience, continuous learning, and proven methods such as [Lean Management](#) ([KAIZEN](#) and [\(Lean\) Six Sigma](#)) as well as [Quality Management](#) – all grounded in the quiet strength of [ISO Standards](#).

I foster operational excellence and actively shape optimal [Corporate Culture](#) – whether in strategic [Procurement](#) across Asia or in other business driving key roles in Europe. My actions are rooted in a commitment to [Sustainability](#) and the principle of [Antifragility](#): Not merely resilient but thriving through constant change by also thinking [Outside The Box](#).

[My Compass](#) is guided by four principles: **Integrity**, **Curiosity**, **Empathy** and **Pragmatism**. These values shape both my professional and personal conduct, enabling trust-based collaboration – intercultural, human-centered and built for complex environments.

No wasted motion. Just results and [Value Creation](#).



Education and Trainings

2025	QMS ISO Lead Auditor IRCA → Certificate SGS
2024	Innovation Management → Certificate IBMI
2023	Six Sigma Black Belt → Certificate CSSC
2023	Internal Auditor → Diploma SAQ
2018	Lean Manager → Certificate SGO
1999 – 2001	MBA → Diploma in General Management
1997	LAN Administration → HP Academy
1989 – 1991	Marketing → Swiss Federal Diploma Higher Education
1988 – 1989	Commercial Diploma → Diploma VSH
1982 – 1985	Advertising Engineer → Swiss Federal Diploma of VET

International Experience

Asia <i>Stationed there for > 10 years</i>	Establish and operate a procurement organization consisting of international sourcing and purchasing offices as well as strategic RHQs in various countries all over Asia → End consumer goods in private label
USA / Canada	English and French language studies. Final exams, various seminars and workshops.
Europe	Business activities throughout Europe, mainly Switzerland, Germany, Italy, Spain, Portugal.
Scandinavia	Several work stays in Scandinavia, mainly in Sweden.

Languages

German (C2) • English (C1) • French (A2)

Professional Experience – Domestic and Abroad

2020 – 2025	Manager Business Excellence B2B / B2C: General cargo and freight logistics
2017 – 2020	Operations / Procurement / SCM B2B / B2C: Goods and services
2016 – 2017	Head of Purchasing & SCM B2B: Luxury goods packaging and SIS, POS / POP display concepts
2014 – 2015	Head of Product Management, Procurement & Marketing B2B: Wholesale of private-label electrical household appliances
2009 – 2013	Head of SBU – Fastening Technology / Tools / Metal Construction B2B: Wholesale of steel, metals, fastening technology, and tools
2004 – 2008	SCM Consultant B2B: Consulting → Global value chains for consumer goods
1996 – 2004	Managing Director ASIA B2C: Global procurement of private-label consumer goods for retail
1994	Organization & Administration Manager B2C: Production of print media and e-publishing
1989 – 1993	Inside Sales Associate B2B: Wholesale of propulsion technology products and solutions
1987 – 1989	Inside Sales Associate B2B: Wholesale of paper- and related products to the printing industry
1982 – 1987	Advertising Technician B2B: Design and production of advertising technology concepts

Industry Expertise

Cargo- and Freight Logistics • Wholesale & Retail Trade • Packaging • Household Appliances • Fastening Technology • Tools • DIY • Drive Technology • Paper Industry • Graphic Arts Industry • Advertising Technology • POS / POP Concepts • Luxury- and Consumer Goods • Private Labels • Print Media • e-Publishing



Professional Milestones

The following points document my professional milestones achieved in [Quality Management](#), [Lean Management](#) and global [Procurement](#). They reflect methodically sound implementations based on the principles of [KAIZEN](#) and [Six Sigma](#), with a consistent focus on strategic-operational [Business Excellence](#), economic [Value Creation](#) and audit-ready traceability in line with [ISO Standards](#).



- **Implemented Quality Management System (QMS)**
 - Independently established a cross-functional, cross-country normative QMS geared toward certification readiness for umbrella certification under ISO 9001; selectively expanded to include ISO 14001, ISO 45001 and ISO 22000



- **Winner of the Swiss Lean Award 2022**
 - Recognized as one of two winning companies; Switzerland's sole national award for excellence in Lean Management, awarded for methodical implementation and impact



- **Introduced KAIZEN and scaled maturity model**
 - Rolled out and methodically operationalized all KAIZEN instruments; developed and implemented a group-wide KAIZEN evaluation model (maturity levels)



- **Established group-wide documentation logic**
 - Implemented a comprehensive procurement manual incorporating trademark-related legal considerations; developed multilingual QM documentation, including a harmonized cross-country QMS manual



- **Developed SCM concepts for goods flow and tax optimization**
 - Designed and implemented continent-spanning logic to enhance efficiency in goods movement, transfer pricing and insurance structures; deployed across national subsidiaries



- **Negotiated and anchored global trade agreements**
 - Set up KANBAN framework- and call-off agreements, OEM / ODM supply contracts and exclusive distribution rights for certified branded products in fastening technology (Unbrako) and safety footwear (Diadora)



- **Deployed cross-country software solutions**
 - VPN with local LAN structures across Asian countries; add*ONE for inventory optimization, MeDaPro as PIM system, MyFactory as ERP solution as well as QMS / DMS Adonis for process and document management in Europe



- **Established and operated international procurement organization**
 - Structured sourcing and purchasing offices as well as strategic RHQs in multiple Asian countries to source and supply private-label consumer goods across continents